

News Release

FOR IMMEDIATE RELEASE

Hitachi Systems Micro Clinic launches software to slash enterprise printing costs

Announces tie up with Spline Network Inc. to introduce TonerSaver In India

New Delhi, 17 October 2016: Hitachi Systems Micro Clinic (HSMC), an end-to-end IT Services and Solutions provider, announced the India launch of TonerSaver, a revolutionary Windows-based software that can help businesses and other organizations slash their toner consumption by up to 75%, thereby reducing printing costs substantially. HSMC will license, sublicense and distribute TonerSaver to its customers in India under a licensing agreement with Japan-based print solutions provider SPLINE NETWORK INC (SNI), the owner and developer of the software.

Tarun Seth, Managing Director, Hitachi Systems Micro Clinic said, *“Leading research firms say large organizations spend as much as one to three percent of their annual revenues on printing. This figure goes up substantially for organizations with workflows involving physical documentation. TonerSaver is the ideal product for such organizations as it helps generate substantial cost savings, which in turn make a direct difference to the bottom line.”*

TonerSaver uses patented printer driver algorithms that control Toner and Ink usage on all Windows based printers, and reduces consumption of toner and ink at an incremental rate of 1%. TonerSaver’s patented toner saving technology contributes to environmental protection by reducing cartridge waste. The patent has been granted in six countries around the world, including US, UK, Japan, France, Canada and Germany. Toner Saver has also won awards like Green IT AWARD 2008, Green Purchasing Network 2009 and Eco-Efficiency Award 2010.

Yoichi Yukino, President & CEO – Spline Network said, *“Spline Network takes great pride in our environmentally conscious innovations like the TonerSaver software, which build upon our deep understanding of the print industry. We have introduced TonerSaver in 920 companies so far and granted 1.12 million licenses. We are very excited to bring TonerSaver to India in partnership with Hitachi Systems Micro Clinic, which will help distribute this technology throughout the country.”*

TonerSaver works as an intermediary between the application requesting printing and the printer driver. When a user hits the print button, TonerSaver captures the entire print data and applies its patented technology to deliver the cost-optimized printed documents. The software auto detects laser printers and inkjet printers and applies optimized saving technology for each type of printer. This feature enables high quality

of printing while saving toner or ink.

For the distribution of TonerSaver software, Hitachi Systems Micro Clinic will leverage on its vast customer base with over 25 years of robust experience in IT Integration services. The company will provide free customer support, maintenance release (bug fix) and version up support to all its customers. HSMC will also license, sublicense and distribute the printing software to its end customers.

About Hitachi Systems Micro Clinic

Hitachi Systems Micro Clinic is an End-to End IT Services & Solutions provider that helps businesses to meet today's challenging & complex IT requirements by offering High End Solutions such as End User Computing, Server Backup & Storage, Virtualization, Networking, Security, Cloud Platforms and High - End Services such as Managed IT Services, Data Centre Services, Professional Security Services, Application Services, and Cloud Services.

Fuelled by Hitachi Group's SOCIAL INNOVATION BUSINESS, Hitachi Systems Micro Clinic rapid growth over the years is a testament to the endless possibilities that our clients experience every day with us. Building with 25 years of experience, we offer real value to organizations through our domain expertise & IT solutions with proven track record in the field of IT Integration and world-class service. It's how we keep you moving forward

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